



## PROJECT COPYCAT

### Comprehensive Suite of Large-Format Printing Services

Our Client is a full-service wholesale large-format printing company based in Florida, offering end-to-end printing solutions. With a comprehensive range of eco-friendly services, innovative technologies, and a state-of-the-art facility, the Company meets the diverse needs of clients across the large-format printing industry. Major global brands—including Disney, Publix, Rolex, McDonald's, Xerox, and ESPN—trust our Client for their essential printing needs.

Founded in 1991, the Company operates from a 30,000 square-foot, state-of-the-art, climate-controlled production facility equipped with advanced printing and finishing technologies. Its full suite of services includes graphic design, color correction, prepress, digital print production, finishing, kit packing, fulfillment, and shipping.

Our Client's greatest asset is its world-class team and commitment to exceptional customer service, specializing in providing creative solutions to custom and complex challenges. The Company attributes its long-term success to building trusted, lasting relationships with customers. By delivering top-quality print products at competitive prices, our Client has firmly established itself as the region's leading printing service provider. With a deeply rooted customer network, 90% of the Company's customers are local to Florida. The region's strong tourism, real estate, and events industries generate consistent demand for printed materials, including brochures, signage, and marketing collateral.

The large-format printing services market is experiencing steady growth, driven by technological advancements, diverse applications, and a focus on sustainability. In 2025, the global large-format printer market is projected to reach approximately \$10.5 billion, with a compound annual growth rate (CAGR) of 4.36%, reaching \$13 billion by 2030. The growing need for large-format printing solutions and the demand for our Client's services are increasing steadily.

**Opportunity:** Our Client is Florida's leading large-format printing services company with a profitable, proven, and scalable competitive advantage. With over 34 years of expertise and a deeply rooted customer base, the Company seeks a partner with the sales and marketing infrastructure to capitalize on its momentum and accelerate its growth. Kensington Park Capital has been engaged to help find that partner.

#### Key Highlights

- Market-leading wholesale large format printing company
- Recognized industry-wide for its unparalleled reputation, quality, and expertise.
- Deeply rooted customer network
- Global Market: \$13B by 2030
- 2024 Revenue: \$3.3M
- 2024 EBITDA: \$104K