



## PROJECT ALGORD



### Global Leaders in AI-Enabled Inventory Management Software

**Overview:** Our Client is an omnichannel stock management platform that delivers end-to-end retail inventory management solutions through next-generation AI optimization. The Company's innovative platform integrates seamlessly with any ERP and POS system to support commercial planning, deep clustering, design variation, assortment, sales planning, initial allocation, and more. By enabling retailers to increase cash flow, minimize lost sales, and eliminate overstocking, the technology solves the industry's key pain points. Capable of handling complex consumer demand patterns, the AI-driven system optimizes decision-making at the individual product level. The Company's mission-critical platform is trusted by more than 200 leading global brands, including Samsung, Adidas, Levi's, Calvin Klein, and Tommy Hilfiger.

#### Key Highlights

- Revolutionizing Retail Inventory in a \$15B Market
- Increase customer sales by 25%, reduces overstock by 40%
- Proven, enterprise-grade platform trusted by major global brands
- 2024 ARR: \$6.15M
- 2024 EBITDA: \$1.4M

**Expertise:** Retailers lose billions annually due to inefficient stock and sales management. Nearly 95% of retail planners still rely on outdated, manual Excel files to make purchasing and replenishment decisions, resulting in significant errors and inefficiencies. Stockouts alone account for 10% of lost sales industry-wide. Our Client's solution directly addresses these pain points, empowering customers to achieve sales increases of up to 25% while reducing overstock by as much as 40%. Leveraging collaborative AI technology, the platform supports accurate planning, buying, and allocation across future sales seasons. Advanced algorithms minimize lost sales from stockouts and reduce excess inventory, while automated feedback optimizes sales management. Key features include daily demand forecasting, purchase recommendations, sales predictions, and intelligent transfer suggestions from overstocked products. By curbing unnecessary production, the solution reduces waste and environmental impact. Backed by a world-class leadership team of industry innovators, the Company is redefining inventory management for modern retail.

**Market:** The global Retail Inventory Management software market is witnessing rapid growth. It's estimated to be \$9.5B in 2025 and reach \$15.2B by 2029, growing at a CAGR of 12.9%. Market drivers include the increasing number of e-commerce retailers, globalization of supply chains, rising customer expectations, competition, market differentiation, and increasing product complexity.

**Opportunity:** Our Client is the global leader in retail stock management solutions, built on a profitable, proven, and scalable competitive advantage. Supported by a world-class management team, a loyal customer base, and a significant pipeline of opportunities, the Company is seeking a partner that can provide the sales and marketing infrastructure to capitalize on its momentum and accelerate growth. Kensington Park Capital has been engaged to help find that partner.